Dr. Wicondra Stovall, Founder/Owner, Just Like a Mom, LLC

Reimagining Care in Education

Dr. Wicondra Stovall is an educator, researcher, and founder of Just Like a Mom, LLC—a consulting practice grounded in the model of Othermothering TM . Her work partners with K–12 schools and districts to foster belonging, strengthen teacher–student relationships, and close engagement gaps through advocacy, care, and cultural understanding.

Mission: To transform schools, families, and communities by restoring the power of care, advocacy, and belonging—equipping educators, parents, and youth with the tools to lead, nurture, and thrive through the model of Othermothering[™].

Vision: A world where care is recognized as leadership—where every school, family, and community has access to relationships, resources, and restorative practices so children and educators flourish.

The Power of Othermothering™

How nurturing, advocacy-driven care modeled by Black women can close engagement and achievement gaps.

Parenting with Presence

Reframing 'discipline' as development—helping families strengthen communication and confidence.

Wellness as Leadership

Redefining self-care as a strategy for sustainable, servant-centered leadership.

Equity Through Dignity

Access to care and wellness—including the Hygiene Care Kit Initiative—as tools for equity.

From Research to Reality

Turning academic insight into actionable, community-centered change.

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