



■ The Othermothering Model™

Closing the Black Student Achievement Gap through Advocacy, Care, and Community

Our Approach

Rooted in the historic practice of **Othermothering** in Black communities, our model brings the pillars of **Advocacy, Care, Relatedness, Financial Commitment, and Commitment to Learning** back into classrooms. We partner with schools and districts to create culturally responsive, community-based solutions that improve student achievement, school climate, and family engagement.

Service Suite

Tier 1: Awareness & Entry

- **Keynotes & Speaking Engagements** (\$5K–\$15K): Inspire educators and leaders with the power of Othermothering.
- **Professional Development Workshops** (\$10K–\$25K): Interactive sessions introducing the 5 Pillars of Othermothering.

Tier 2: Capacity-Building

- **Train-the-Trainer Certification** (\$5K–\$10K/participant): Certify educators or family liaisons to embed Othermothering practices.
- **Online Academy Membership** (\$97–\$297/month): Self-paced + live coaching to strengthen cultural belonging and advocacy.

Tier 3: Core Program – Community Mother/Father Placement

- **Community Mother/Father Placement** (\$90K/school/year): Full-year placement of a trained community member, proven to lower suspensions, raise achievement, and improve school climate.

Tier 4: District-Wide Transformation

- **Multi-School Cohort Model** (\$250K–\$750K+): Placements + PD + leadership coaching + evaluation across 5–10 schools.
- **Strategic Equity Partnership** (\$1M+): 2–3 year district-wide initiative, funded through Title I/IV or philanthropy.

Why Partner With Us?

- Proven impact on suspensions, climate, and student achievement
- Culturally rooted model backed by research & community tradition
- Flexible pathways: from workshops to full district transformation

■ **Next Step:** Let's design a partnership that meets your school or district's needs.